



Trail's End®

ONLINE FUNDRAISING:
HOW IT WORKS

Text APP to 62771 to download the app.

1. DOWNLOAD THE APP:

Available in the App Store and Google Play.

2. CREATE YOUR PAGE:

It only takes 1 minute to register! Personalize your scout page under "Manage Page" in the app, and start selling.

3. SHARE WITH FAMILY AND FRIENDS:

Our built-in sharing capabilities via email, social, and text message make sharing easier than pitching a tent.

4. RECEIVE SUPPORT:

Family and friends visit your fundraising page and place orders on your behalf.

5. TRACK YOUR ONLINE FUNDRAISING ORDERS:

See who's supported your fundraiser, send them thank you emails, and request additional support.

FUND YOUR NEXT SCOUTING ADVENTURE BY REGISTERING IN THE APP

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**A SAFE Online Fundraising Option
to Support Scout Families
April & May 2020**

Sell SAFELY online through the Trail's End App to pay for Scouting programs, help others in need, and earn rewards to buy what your family needs during this tough time.

NEW: \$50 Food Bank Donation

60% of the purchase is returned to Scouting, and the remaining popcorn equivalent will be donated to a local food bank.

Scouts Earn 10%+ in Rewards

Earn a **BONUS \$5 Amazon.com Gift Card** for every \$50 sold online in April and May in addition to 2020 Trail's End Rewards*.

- Gift Cards will be retroactively applied to qualifying Scout sales starting April 1.

Amazon.com Gift Cards			
Sell	Rewards	BONUS	Total
\$1,000	\$50	\$100	\$150
\$750	\$30	\$75	\$105
\$500	\$20	\$50	\$70
\$350	\$10	\$35	\$45
\$250	\$0	\$25	\$25
\$150	\$0	\$15	\$15
\$50	\$0	\$5	\$5

BENEFITS

- **SAFE for Scouts** – Fundraise from the safety of home.
- **Product Variety** – Popcorn, chocolate, coffee, and nuts available.
- **No Handling** – Products ship to your customers (shipping included in price).
- **Get Funds Quickly** – Requested funds are paid twice monthly to units.

Text APP to 62771 to download the app and get started.

- Download the [Online Fundraising Guide](#). (shown on page 1)

Official promotion rules can be found in the terms and conditions at www.trails-end.com/terms. Council participation in Trail's End Rewards may vary. Restrictions apply, see Amazon.com/gc-legal.